

FAVORITE NEIGHBORHOOD ITALIAN RESTAURANT COMPLETES FIRST RENOVATION SINCE 1988 OPENING

The Valley's beloved meeting and eating spot proudly starts 2012 with updated look

SCOTTSDALE, AZ (January 3, 2012) – After over twenty years of business, Uncle Sal's Italian Restaurant and Bar has been given a new look. Carefully planned and executed, the family-owned and operated restaurant is excited to show off the recent renovations that seamlessly blend with the traditional feel patrons have come to know and expect since the establishment's opening in 1988.

Patrons will appreciate the beautiful new American walnut wooden floors throughout the dining area and the bar area of the restaurant. Additionally the chairs and booths that have withstood two decades of guests have been upgraded to classy brown leather and fabric cushions that offer both style and comfort.

The last and perhaps most prominent of the updates is the granite countertop that stretches across the entire length of the bar, giving returning and resident visitors of the bar a new place to relax and raise a glass to toast the New Year.

Uncle Sal's prides itself on its family atmosphere - a direct result of keeping the business in the Molinari family. Members of the family work in the kitchen and in the dining room, adding the special, authentic Molinari touch to every aspect of the dining experience.

"Making people happy is our top priority. That means the food must taste excellent, the service is fast and friendly, and most of all, a connection is made between our family and theirs. We want them to feel welcome and at-home here. We remember names and faces so that our customers can see how much they're appreciated... something that we know is unfortunately rare to come by in this day and age," said Robert Molinari, owner.

Knowing that the familiarity and consistency of the restaurant and bar is what sets them apart from others in the industry, each part of the renovation was thoughtfully selected and implemented to make a few simple improvements, not a complete makeover.

In the updated space, customers will continue to be warmly welcomed into the Uncle Sal's family, whether it is the first or one hundredth visit.

The restaurant's growing popularity has received national accolades. Uncle Sal's Restaurant & Bar has won the Wine Spectator Award of Excellence for two consecutive years 2010 and 2011, and it has also received the prestigious DiRōNA award.

The Distinguished Restaurants of North America is a non-profit organization that, by recognizing excellence, seeks to promote distinguished dining throughout North America. DiRōNA was founded in 1990 by recipients of Travel Holiday magazine's Fine Dining Awards to serve as the authority for recognizing and promoting excellence in dining.

"It is an honor to be recognized nationally, but the biggest compliments always come from our regular customers who return day after day," added Molinari.

About Uncle Sal's Restaurant & Bar

Uncle Sal's Restaurant & Bar, family owned and operated in Scottsdale, Arizona, provides classic Italian cuisine. Since 1988, Uncle Sal's has been committed to delivering handcrafted meals made from scratch and delivered to the table at surprisingly reasonable prices.

The guiding hands that The Molinari Family bring to Uncle Sal's Italian Restaurant is a combined 40 years of experience as hospitality professionals to the classic work of catering. Award-winning Chef James Molinari's kitchen prepares appetizers, entrees and desserts that have made this eatery known to locals as well as visitors to the Valley of the Sun as, "a piece of Italy found right here in Scottsdale." Uncle Sal's has received numerous accolades and awards including Wine Spectator Award of Excellence and the prestigious DiRōNA Award. For locations, menus, catering and other information, please visit: www.unclesalsaz.com.